Social Anthropology and Economics: A Review of their Arrangements through the Concept of Economical Rationality

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ABSTRACT The objective of this paper to review the answers that have been given about rational behavior and its value from economics and anthropology. The analysis of the main contributions made on this topic has shown the necessity to examine the foundations of the economic rationality and to reflect on the use of the concept of *homo economicus*. And which is not an easy task, due to the methodological and formal differences that prevent the necessary cooperation with multidisciplines. In conclusion, the analysis of the main anthropological and economic contributions show the need to re-examine the foundations of economic rationality and how these sciences can cooperate to contribute different points of views, on the same social phenomenon.